

## Moberia Conference.Room for mobile carrier

- additional revenue stream
- scalable
- simple integration  
with carrier network
- simple activation via text  
message

### **Innovative service allows for organizing virtual conference meeting with many participants through a mobile phone.**

With Moberia Conference.Room the mobile carrier can introduce an innovative service which allows for organizing and carrying out conference calls with many participants. The service is mainly directed to business clients allowing for virtual meetings with business partners. This service may also be targeted to retail customers as conference chat. The service will help to increase ARPU and reduce churn.

### **Moberia Conference.Room—important features:**

#### **For User:**

- activation by text message;
- functions:
  - many call participants;
  - authorization by PIN;
  - text messages based support;
- possibility of recording the call;
- music in the background;

#### **Optional:**

- online streaming of the conference call;
- advanced conference settings (e.g. only listen mode);
- customization and modification of the service according to specific needs;

## Moberia Conference.Room for mobile carrier

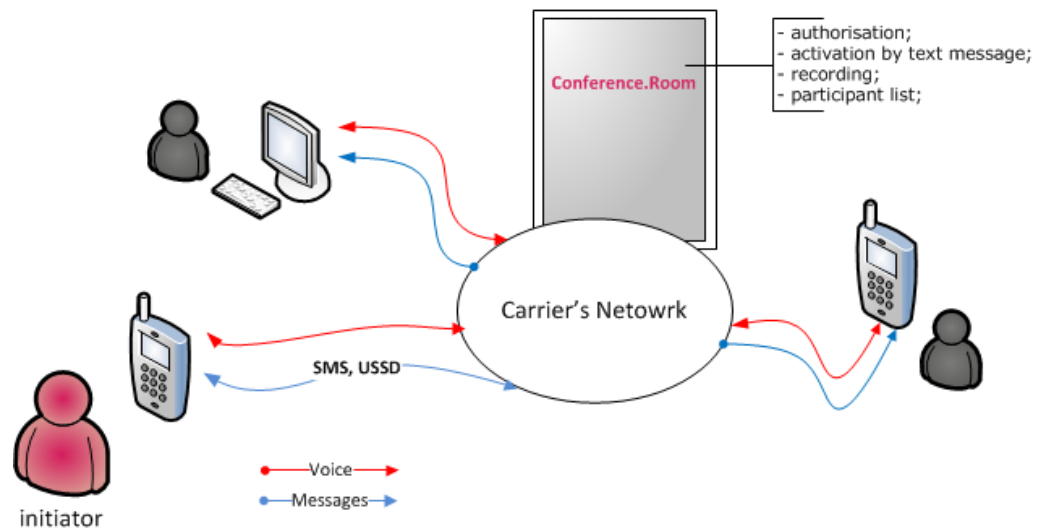
### What is required to start the service ?

SMSC connection and one E1 for voice.

### How does the service work?

Integration with carrier's network is very simple. The system integrates with SMSC via CIMD2 or SMPP links. In order to activate the service the user sends an SMS to a number specified by the carrier, the SMS is then routed to the Conference.Room application server. In response the user receives a telephone number and PIN code to the conference room. The received SMS can be simply forwarded to the rest of the participants of the call. The cost of the SMS can define validity time of the conference room – by sending a more expensive SMS the conference room may stay available for a longer period of time. Apart from SMSC connection the system also integrates with the carrier's switch via E1 link. In order to join the conference room, the user dials a special number specified by the carrier and the call is routed to the Conference.Room application server. After calling the conference number the user enters the PIN code which authorizes the call and connects to the correct conference room.

### Logical diagram presenting how Conference.Room works



#### About Moberia:

Moberia is an experienced team. We did small, medium and big projects. We care for our clients: we complete projects quickly and effectively. We increase competitiveness of our clients.

We connect Telco to IT in a unique way. We have worked with many technologies and we are constantly learning new one. We work **agile** decreasing risk of the projects and increasing our clients' satisfaction.

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### Top reasons to choose Moberia Conference.Room

- innovative service;
- additional revenue stream and increase in ARPU;
- reduced churn;
- fully compatible with existing infrastructure – no high integration costs;
- **best value for money solution on the market.**